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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 32-3/2011-S&M-CM/7 16

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To
The CGM
All Telecom circles/Telecom Districts
BSNL

Sub:- Choose Your Mobile Number Scheme - Regarding

Choose Your Mobile Number Scheme has been launched by CMD BSNL on 16.12.2011. This scheme is an additional effort to increase the sale of BSNL SIMs. It has been reported that in some places paired SIMs are not available and customers are being insisted to choose a number on net. Kindly ensure that all other existing methods of selling connections including paired SIMs has to continue as it was before the launch of Choose Your Mobile Number Scheme.

(Upendra Bakolia)
Addl. GM (S&M)-CM